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## Contemporary Strategy Analysis Robert Grant Chapter 14

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### ***03 1 Analysis of the Internal Environment***

*December 26th, 2019 - 6 Explain how value chain analysis is used to identify and evaluate resources and capabilities 7 Define outsourcing and discuss the reasons for its use 8 Discuss the importance of identifying internal strengths and weaknesses Studying this chapter should provide you with the strategic management knowledge needed to "Experience curve effects Wikipedia*

*December 17th, 2019 - The primary reason for why experience and learning curve effects apply of course is the complex processes of learning involved As discussed in the main article learning generally begins with making successively larger finds and then successively smaller ones'*

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